Mark Twain Regional Council of Governments
Shop Local Campaign Grant Information

The Mark Twain Regional Council of Governments (MTRCOG) is offering grants of up to $2,000 for shop local campaigns. Campaigns must be implemented within Audrain, Macon, Marion, Monroe, Pike, Ralls, Randolph, and Shelby counties in Missouri. Only organizations located in the MTRCOG region are eligible to apply and only one application from each city will be funded.

Eligible costs include but are not limited to:
- Campaign promotional products;
- Signage or other printed materials for shop local initiatives;
- Costs associated with hosting a shop local campaign event;
- Necessary products to facilitate shop local campaigns.

Note: Costs must relate directly to shop local initiatives. Only purchases made after grant approval will be eligible for reimbursement.

The following items will be considered when evaluating grant applications:
- The proposed campaign addresses shop local initiatives.
- The degree to which shop local campaigns are used to promote local business and/or increase participation in shop local practices.
- If cooperative efforts through a public/private partnership are used to implement and maintain the project.
- Likelihood of the project being implemented in a timely manner.

For more information, please contact Anna Gill at 573-565-2203 or agill@marktwaincog.com

Mark Twain Regional Council of Governments
Shop Local Campaign Grant Application

Name of Organization:

Name & Title of Campaign Leader:

Email Address:

Telephone Number:

Address:

Name of Shop Local Campaign:

Amount Requested:

Detailed Description of Shop Local Campaign:

Project Budget
Please complete the attached Budget Form, include a quote when applicable. Applications without a detailed budget will not be evaluated.

X_____   _____

Signature of Campaign Leader   **Date**

As the Campaign Leader, I certify that all information provided as part of this application is true and accurate to the best of my knowledge.

Mark Twain Regional Council of Governments
Shop Local Campaign Grant Budget

EXPENSE	AMOUNT	NOTES
Total		